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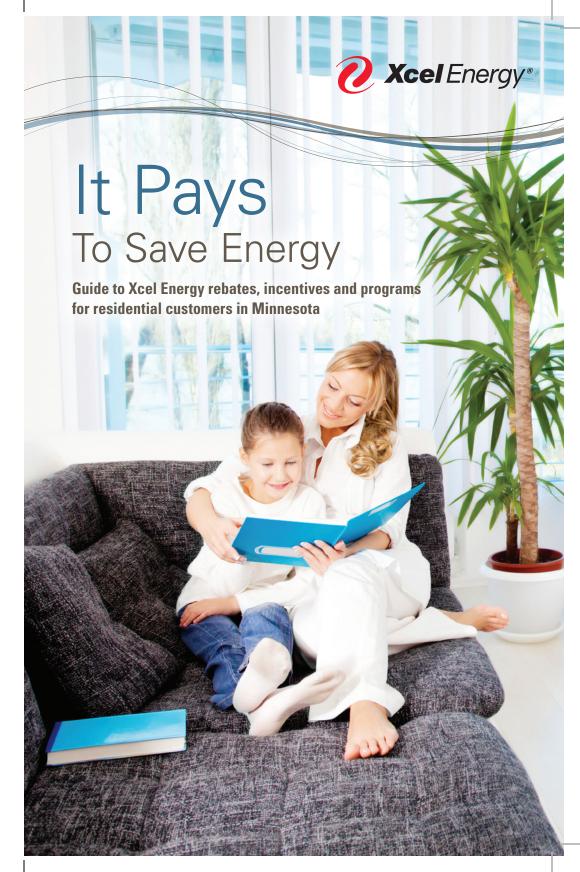


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Save Energy and Money Your Way

If you're making home improvements, shopping for new appliances, or looking for ways to be kind to the planet—you probably know that energy efficiency and renewable energy products and improvements can help lower your energy costs and carbon emissions.

We offer a number of energy efficiency and renewable energy programs and rebates to give you more choices, flexibility and control over your energy.

Three steps toward greater home efficiency:

Step 1: Start with an in-home energy audit and create a plan

Step 2: Pick the programs you need and make the improvements

Step 3: Apply for the rebate

Visit **ResponsibleByNature.com** for detailed information.

Local, state or federal tax credits may also be available for energy-efficient home improvements. Ask your tax advisor or visit www.energystar.gov.

Types of Energy You Use

Before you get started, you'll need to know what type of energy we provide you for use in your home. Knowing this will help you determine what programs are right for you. If you're not sure look on your energy bill or call us at 1-800-895-4999.



Natural Gas:

This symbol indicates a program designed for our natural gas customers.



Electric

This symbol indicates a program designed for our electric customers.

Types of Programs You May Want

We're all interested in efficiency for different reasons. From talking with customers like you, we can put those reasons into some general categories:



Cash back: This symbol indicates a program where we give you cash back for purchasing energy-saving products.



Increase comfort: This symbol indicates a program designed to help you increase your home's comfort.



Renewable energy: This symbol indicates a program that uses or promotes renewable energy. And remember, in addition to using clean, renewable energy, anytime you reduce your energy use you are reducing emissions.



Approved contractor: This symbol indicates a program that requires you to use an Xcel Energy approved contractor to install the equipment or make the improvement. We have a whole list to choose from at xcelenergy.com.



Account management: This symbol indicates billing, payment and account management programs.

Step 1: Start with an Energy Audit

A Home Energy Audit gives you a plan to improve the energy efficiency, durability and comfort of your home. You'll learn what's wrong and how to fix it.

We believe having a plan is so important we pay up to **70% of the cost*** of this service. An auditor will come to your home to assess your home's energy usage and make recommendations to make your home more efficient. It will take about two hours and can be scheduled at a convenient time for you. Call **1-800-895-4999** or go online to **xcelenergy.com/HomeEnergyAudit** to get started.

^{*}Prices include the discount.

Audit Type	Description	*Price
Home Walkthrough — Available to all residential customers.	A whole-house visual inspection and basic energy bill analysis.	\$30
Standard Audit — Available to all residential customers.	Everything from the Home Walkthrough plus blower door test to check for air leakage throughout the home.	
Standard Audit w/Infrared — Available to residential natural gas customers, and electric customers whose primary heat source is electricity.	Everything from the Standard Audit plus an infrared camera scan to analyze heating/cooling loss in the home.	\$100



Step 2: Make the Energy Improvement

Now that you've assessed your home's energy efficiency needs and priorities, you're ready to make changes that earn you rebates. You have many programs to choose from.

Start with a Home Energy Audit and then pick a plan:

My home needs several energy-efficient projects

SOLUTION:

Home Performance with ENERGY STAR® provides rebates, resources and support for multiple improvements. Home Energy Squad® offers free installation of low-cost gas and electric savings measures.

VISIT:

xcelenergy.com/ HomePerformance

or HomeEnergy Squad.net

My home needs one or two projects

SOLUTION:

Individual rebates

VISIT: xcelenergy.com/

My home needs a few do-ityourself fixes

SOLUTION:

Free instructional booklets and online videos

VISIT: xcelenergy.com/
EnergySavings

Programs Based on Your Plan

WHOLE-HOUSE IMPROVEMENT

If your home needs several energy efficiency projects.

Home Performance with ENERGY STAR

PROGRAM BENEFITS

 $\label{lem:provements} Provides \ higher \ rebate \ amounts \ for \ multiple \ improvements.$ Whole-house improvement program.

Third party, post-improvement test provides peace of mind.

Description of eligibility











Visit xcelenergy.com/ HomeRebates or call 1-800-895-4999

Standard Audit or Standard with Infrared Audit required to begin program.

Must make three required and two elective improvements. Must have combination Xcel Energy gas and electric service.

Rebates or incentives

Required Energy Conservation Improvements	Rebate*
Air sealing & weather-stripping	20% of cost, up to \$40
Attic Insulation & bypass sealing*	20% of cost, up to \$300
CFLs (min. 20 required)	\$20

Elective Energy Conservation Improvements (minimum of two measures required)			
Measure	Rebate*	Measure	Rebate*
AC 13-14.9 SEER	\$175	Programmable Thermostat	\$10
AC 15 SEER/12.5 EER	\$375	Setback	\$10
AC 16 SEER/13 EER	\$475	Wall Insulation*	20% of cost, up to \$300
Clothes Washer	\$50	Storage Water Heater (.62 EF)	\$50
Dishwasher	\$15	, ,	
LEDs	\$15	Storage Water Heater (.64 EF)	\$70
ECM Fan	\$100	Storage Water Heater (.67 EF)	\$170
Furnace 92%	\$70	Tankless Water Heater (.90 EF)	\$125
Furnace 96%	* -	Refrigerator/Freezer Recycling	\$35
	\$325	Water Heater Setback	\$15
Boiler 84%	\$125	TV peripherals turned off with	
Refrigerator Replacement	\$15	Timer Power Strip (replacing	\$10
Programmable Thermostat	\$10	power strip)	

^{*}Certain restrictions and criteria do apply in order to be eligible for these rebates.

Home Energy Squad

PROGRAM BENEFITS

Qualified professionals install energy-efficient products in your home; you pay the cost of the trip charge—we'll pick up the cost of labor to install them.

Description of eligibility







Visit HomeEnergySquad.net or call 866-222-4595

Service cost \$70*

Choose from these items:

- CFLs
- Programmable thermostat
- Weatherstrip one or two doors
- High-efficiency showerhead
- Refrigerator thermometer
- Water temperature assessment and setback
- · Bathroom and kitchen faucet aerators
- Water heater insulation

INDIVIDUAL REBATES

If your home only needs one or two projects try these heating and cooling programs.

Cooling

Central Air Conditioning & Air Source Heat Pumps

PROGRAM BENEFITS

Increases energy efficiency with new system.

Maximizes energy savings by focusing on proper installation practices.

Description of eligibility







Choose from one of our 750 Quality Installation registered contractors. A list of approved equipment is available at ahridirectory.org

Rebates with Quality Installation

13-14.9 SEER	\$150
15 SEER/12.5 EER	\$350
16 SEER/13EER	\$450

Visit xcelenergy.com/ HomeRebates or call 1-800-895-4999

^{*}Overall quantities of each measure are limited and will vary based on home's need. Additional materials are available for purchase. Must be an Xcel Energy electric customer and an Xcel Energy or CenterPoint Energy natural gas customer to participate in the Home Energy Squad service.

Cooling (continued)

Ground Source Heat Pumps

PROGRAM BENEFITS

Increases energy efficiency through high-efficiency cooling equipment.

Description of eligibility





The unit must provide cooling to the home. Only closed loop ENERGY STAR systems qualify. The list of approved equipment is available at ahridirectory.org and/or energystar.gov.

Rebates or incentives

Minimum 14.1 SEER \$150 per ton (5 ton limit)

Saver's Switch®

PROGRAM BENEFITS

Cash back program. Earth-friendly, load management device.

Description of eligibility





Visit xcelenergy.com/ SaversSwitch or call 1-800-895-4999

Must have central air conditioning. Installed by Xcel Energy.

Rebates or incentives

15% discount on June through September electric energy charges each year you participate.

Individual Rebates: Heating

Heating/ECM Rebates

PROGRAM BENEFITS

Increases energy efficiency with a new furnace or boiler. Electronically Commutated Motors (ECM) that are included with a new furnace purchase will add to your savings.

Ongoing monthly savings by targeting one of the biggest energy users in your home.

Description of eligibility







The list of approved equipment is available at ahridirectory.org.

Rebates or incentives

		Exiting Home
Natural Gas Furnace 92%	AFUE	\$50
Natural Gas Furnace 96%	AFUE	\$300
Natural Gas Boiler 84%	AFUE	\$100
ECM w/New Furnace		\$100

Visit xcelenergy.com/ HomeRebates or call

1-800-895-4999

Individual Rebates: Heating (continued)

Water Heating Rebates

PROGRAM BENEFITS

Increases energy efficiency with a new water heater. Save up to \$300 over the lifetime of the unit.

Description of eligibility





A list of approved equipment is available at ahridirectory.org and/or energystar.gov.

Rebates or incentives

Standard Tank Water Heater 0.62 EF	\$40
Standard Tank Water Heater 0.64 EF	\$60
Standard Tank Water Heater 0.67 EF	\$150
Tankless Water Heater 0.90 EF	\$100

Visit xcelenergy.com/ HomeRebates or call 1-800-895-4999

Insulation Rebates

PROGRAM BENEFITS

Maximizes energy savings by targeting one of the most significant energy improvements you can make in your home.

Can save up to 20% on heating and cooling costs (or up to 10% on total annual energy bills).

Description of eligibility









Customers must use a licensed and bonded insulation installer to qualify for rebate. Self installs do not qualify for a rebate.

Rebates or incentives

20% of total project cost, up to \$300. Homes will be limited to a maximum rebate of \$300 each calendar year.

Electric customers must use electricity as their primary heat source to qualify.



Home Efficiency

Additional programs to help you save energy and money.

Home Lighting

PROGRAM BENEFITS

Increases energy efficiency and savings by installing compact fluorescent light (CFL) and light-emitting diode (LED) bulbs.

Description of eligibility





Discounts available on a variety of CFLs and LEDs.

Rebates or incentives

CFLs for as little as \$1. Up to \$10 off of LEDs.

Recycle your used CFLs at participating retailers.

Refrigerator/Freezer Recycling

PROGRAM BENEFITS

Cash back program. Increases energy efficiency. Lower energy bills by up to \$100 a year.

Recycle metals, plastics and glass, saving landfill space and energy.

Description of eligibility







Recycle up to two spare refrigerators and/or freezers per household per program year.

Refrigerator/freezer must be a working unit that has been functioning in the home for a minimum of six months to qualify.

No primary units will be recycled.

Additional eligibility for participation is required, including but not limited to size restrictions and limitations.

Rebates or incentives

Free pick up and recycling.

\$35 cash back per unit recycled.

ResponsibleByNature.com

for participating

retailers

Call our partner ARCA at 1-800-599-5795 or visit ResponsibleByNature.com/



New Home Construction

If you're building or buying a new home, be sure it's a high-efficiency home. You'll save money for years to come.

ENERGY STAR Homes

PROGRAM BENEFITS

15% more energy-efficient than homes built to standard residential building code.

Lower energy bills.

More comfortable home with healthier indoor air.

Potential for higher resale value.

Description of eligibility







Rebates or incentives

No direct financial rebates.

No cost to participate.

Call 1-800-895-4999 or visit **HomeEfficiency** for more information or to find a participating builder

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Renewable Energy

Once you've taken steps to make your home more energy-efficient, look at ways to invest in renewable energy.

Solar*Rewards

PROGRAM BENEFITS

Earth-friendly solar generates clean energy and, in turn, uses less electricity from our grid.

Description of eligibility









Rebates or incentives

System Size	Between .05kW and 40kW DC
Who Qualifies	Locations served by Xcel Energy in Minnesota
Incentive Payment	\$1.50 per Watt
Contract Term	20-year contract

Windsource®

PROGRAM BENEFITS

Support renewable energy in Minnesota by signing up for Windsource, our leading voluntary green power program.

Description of eligibility





Visit xcelenergy.com/Windsource or call 1-800-895-4999

xcelenergy.com/Solar

or call

1-800-895-4999

For a small premium on your monthly electric bill, you can purchase clean, renewable energy for your home or business. Visit our website for the current Windsource rate and other terms and conditions.





Income-Qualified Services

No-cost programs to help you save energy and money.

Low Income Home Energy Savings Programs

PROGRAM BENEFITS

Lower monthly energy costs. Improve living conditions.

Description of eligibility





Based on income and need.

Rebates or incentives

Out partners determine actual services to be provided on an in-home evaluation. Services include CFLs, attic and wall insulation as well as air sealing and weather-stripping. Appliance replacements may include natural gas furnace, boiler or water heater, freezer, window air conditioner, old refrigerator. Appliance recycling included.

Call our partner

Metro East Energy CENTS Coalition 1-651-774-9010

Metro West and Out Of State Community Action of Minneapolis 1-612-348-8858

Billing Choices

Save time and manage your budget with these flexible billing and payment choices from Xcel Energy.

Program name	Program benefit	For more information
My Account with eBill and eBill payment	Online account management in one place. Includes online billing and payment, program information, energy use tracking and efficiency information.	Enroll online at xcelenergy.com/MyAccount
Auto Pay	Your monthly onergy hill is	
4	Your monthly energy bill is automatically withdrawn from your checking account on the day it is due.	Enroll online at xcelenergy.com/ MyAccount or download an application at xcelenergy.com
Averaged Monthly Payment	_	
4	Spreads your energy costs over the entire year at no additional charge.	Enroll online at xcelenergy.com/ MyAccount or download an application at xcelenergy.com
Custom Due Date		
4	Set your own billing due date. Works with all other billing and payment programs.	Call 1-800-895-4999



Step 3: Apply for the Rebate

Rebate forms are available at xcelenergy.com/HomeRebates.

Please review the application instructions carefully. We recommend that both parties check to ensure all required information has been provided. Also, both parties should retain copies of the application and invoice for their records.

In some cases, you must use an Xcel Energy registered participating contractor to be eligible for a rebate.

Start Today

Staying efficient is the key to a more comfortable home, lower energy bills and a sustainable, independent energy future. We can help.

Explore program options at **ResponsibleByNature.com.**

Or call us at **1-800-895-4999**. We can get you signed up for an audit or talk to you about the programs that interest you. If you know anyone who is having trouble paying their energy bill, please urge them to call us before they receive a late-payment notice.

Thank you for your commitment to energy efficiency and for your business.